



## INIVAI PRIVACY POLICY

INIVAI values your privacy. This statement of Inivai's Privacy Policy explains what information Inivai gathers from you and how we use such information. Inivai considers the information you have provided to us as strictly confidential and will use that information only as specified in this Privacy Policy or to the extent necessary to comply with applicable law.

Except as set forth within this Privacy Policy and/or other published guidelines, Inivai does not release personally identifiable information about you and visitors to the website without your permission.

Please note that Inivai reviews its privacy practices from time to time, and that these practices are therefore subject to change. We ask that you periodically review this page to ensure continuing familiarity with the most current version of Inivai's Privacy Policy. To contact us about privacy issues, to report a violation of Inivai's Privacy Policy, or to raise any other issue regarding the Web site, please e-mail us at < [blair@inivai.com](mailto:blair@inivai.com) >

### THE INFORMATION INIVAI GATHERS

Inivai gathers two types of information about visitors:

**(1) Non-personally identifiable information:** When a visitor comes to the Inivai Web site, Inivai collects and aggregates information indicating, among other things, which pages were visited, the order in which they were visited, and which hyperlinks were "clicked." Collecting such information involves the logging of IP addresses, operating system and browser software used by each visitor to the Inivai Web site. Although such information is not personally identifiable, Inivai can determine from the IP address a visitor's Internet Service Provider and the geographic location of his or her point of connectivity.

**(2) Personally identifiable information:** In certain areas of the Inivai Web site, such as online surveys, the Inivai Web site may require that you provide personally identifiable information (including, for example, zip code, age, and e-mail address, and when applicable, credit card information).

Inivai may also use a visitors email address to send updates, a newsletter or news regarding the service. Visitors may choose not to receive email of this type by changing their "notification" setting to "Do not send me notification emails".



## **HOW INIVAI USES (AND DOES NOT USE) THE INFORMATION IT GATHERS**

Please take some time to familiarize yourself with the different ways Inivai uses the information that it gathers. Keep in mind that, while Inivai encourages all third parties involved—including affiliates and advertisers—to adhere to its policies regarding the privacy of this Web site's visitors and to otherwise handle personal information in a responsible manner, Inivai cannot and does not assume any responsibility for any actions or omissions of third parties, including the manner in which they use information received either from Inivai or independently.

Nevertheless, in the event you encounter any third party associated with, or who claims association with Inivai who you feel is improperly collecting or using information about you, please contact < [blair@inivai.com](mailto:blair@inivai.com) > and Inivai will be happy to forward your message to the third party.

### **(1) How Inivai uses (and does not use) non-personally identifiable information:**

Inivai uses non-personally identifiable information in aggregate form to build higher quality services by performing statistical analyses of the collective characteristics and behaviour of the Web site's visitors.

The Inivai Web site may contain links to other Internet web sites, including co-branded or other affiliated sites that may or may not be owned or operated by Inivai.

Unless otherwise explicitly stated, Inivai is not responsible for the privacy practices or the content of such web sites, including such sites use of any information (such as IP number, browser type, or operating system) collected when visitors to the web site click through links to those sites.

Even though such information might not identify you personally, Inivai strongly encourage you to become familiar with the privacy practices of those sites.

### **(2) How Inivai uses (and does not use) personally identifiable information:**

Inivai provides notice to potential visitors of this Web site whose personally identifiable information will be collected during the registration process. Such notice is provided simultaneously with your registration to acquire an Inivai product; moreover, this Privacy Policy itself serves as notice that such information is collected under those circumstances.

We cooperate with law enforcement agencies in identifying those who may be using our servers or services for illegal activities. We also reserve the right to report any suspected illegal activity to law enforcement for investigation or prosecution.



### **SHARING AND DISCLOSURE OF INFORMATION INIVAI COLLECTS**

Except as otherwise described in this privacy statement, Inivai will not disclose personal information to any third party unless we believe that disclosure is necessary:

- (1) To conform to legal requirements or to respond to a subpoena, search warrant or other legal process received by Inivai, whether or not a response is required by applicable law;
- (2) To enforce the Inivai License Agreement or to protect Inivai's rights; or
- (3) To protect the safety of members of the public and visitors to the Web site or use of Inivai's service. Inivai reserves the right to transfer personal information to a successor in interests that acquire rights to that information as a result of the sale of Inivai or substantially all of its assets to that successor in interest.

### **CHANGES IN INIVAI PRIVACY POLICY**

From time to time Inivai may make changes to our privacy policy. If Inivai makes such changes, Inivai will post them on the Web site to make visitors aware of what the changes are so visitors will always be aware of what information Inivai collects, how Inivai uses it, and when Inivai may disclose it. A Visitor is bound by any minor changes to the policy when she or he uses the Web site after those changes have been posted. If, however, Inivai intends to use Visitor personally identifiable information in a manner materially different from that stated at the time of collection, Inivai will notify you by posting a notice on the Inivai Web site for 30 days.

### **CONTACTING THE WEB SITE**

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, please contact Inivai at: < [blair@inivai.com](mailto:blair@inivai.com) >